

Taboola Activation Doubledown

You are eligible for this promotion if you are (a) utilizing Taboola's advertising platform for the first time, (b) make an initial campaign prepayment of at least \$1000 USD, and (c) spend the full \$1000 USD.

To take advantage of this promotion, you must authorize your first \$1000 campaign prepayment within two weeks of receiving the initial promotional email.

If you qualify and take advantage of the promotion, you will receive a credit equal to your initial campaign prepayment, but capped at \$3000 USD. Credit will be applied in the form of campaign credits via Taboola Backstage. You will not be compensated in any way if you fail to use any credits awarded. Your account must be successfully billed by Taboola and remain in good standing in order to qualify for the credit.

Promotion participation is subject to ad approval, valid registration, and acceptance of Taboola's Backstage and Advertiser standard terms and conditions. Participation in promotion may be revoked at any time for any reason by Taboola.

Taboola and its officers, directors, employees, representatives and agents (collectively, "Released Parties") are not responsible for lost, late, incomplete, damaged, delayed, inaccurate, stolen, misdirected, undelivered, or garbled emails or credits; or for errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the challenge, including, without limitation, errors or difficulties which may occur in connection with the administration of the promotion, the processing of accounts or advertising spend, or in any challenge-related materials. Released Parties will have no liability whatsoever for, and shall be held harmless against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from participation in this promotion.

Participation in this promotion constitutes your acceptance of these terms and conditions. Promotion is void where prohibited by law.