

GDPR in Taboola Mobile SDK

SDK Versions

Android - 2.0.8

iOS - 2.0.6

In order to support the The EU General Data Protection Regulation (GDPR -

<https://www.eugdpr.org/>) in Taboola Mobile SDK.

Application developer should show a user dialog and ask the user for his consent to keep personal data in the App.

In order to make sure Taboola SDK will not save personal data, or do save personal data if asked, you will need to set a flag, **user_opt_out**, for the SDK to control it.

The way to set this flag depends on the type of SDK you are using.

By default we assume consent of the user, so we will save all personal information.

How to set the flag in the SDK integration

Below you can find the way to set the flag on each SDK type and OS type we support. It is best to put these lines alongside the other settings, such as publisher name, etc.

SDK STD

Android

```
// Sample code
HashMap<String, String> optionalPageCommands = new HashMap<>();
TaboolaWidget taboola = new TaboolaWidget(getContext());
taboola.setPublisher("the-publisher-name")
    .setMode("thumbnails-a")
    .setPageType("home")
    .setPageUrl("http://www.example.com/")
    .setPlacement("Below Homepage Thumbnails");
optionalPageCommands.put("user_opt_out","true");
Taboola.setOptionalPageCommands(optionalPageCommands);
```

iOS

```
//load tabolaView
mTaboolaView.delegate = self;
mTaboolaView.ownerViewController = self;
mTaboolaView.mode = @"thumbnails-a";
mTaboolaView.publisher = @"the-publisher-name";
mTaboolaView.pageType = @"article";
mTaboolaView.pageUrl = @"http://www.example.com";
```

```
mTaboolaView.placement = @"Mobile second";
//mTaboolaView.targetType = @"mix";
[mTaboolaView setOptionalPageCommands:@{@[@"user_opt_out":@"true"]};
```

SDK JS

In the HTML file that contain the JS with publisher details, you will need to add:

```
_taboola.push(user_opt_out, 'true');
```

SDK API

Android

```
// Sample code
public class SampleApplication extends Application {
    @Override
    public void onCreate() {
        HashMap<String, String> optionalPageCommands = new HashMap<>();    super.onCreate();
        TaboolaApi.getInstance().init(getApplicationContext(), "the-publisher-name",
            "4123415900f1234825a66812345cef18cc123427");
        TaboolaApi.getInstance().setImagePlaceholder(getResources().getDrawable(R.drawable.image_placeholder));
        optionalPageCommands.put("apiParams", "user.opt_out=true");
        TaboolaApi.getInstance().setExtraProperties(optionalPageCommands);
    }
}
```

iOS

```
// Initialize the API calls
[[TaboolaApi sharedInstance] startWithPublisherID:@"the-publisher-name"
andApiKey:@"4123415900f1234825a66812345cef18cc123427"];
[[TaboolaApi sharedInstance] setExtraPropeties:@{@[@"apiParams": @"user.opt_out=true"]};
```

CMP integration

(Consent Management Platform) We do not support it currently.