



Summary of 2021 Consumer Access, Deletion, and Do Not Sell Requests Made by California Residents

California residents have the right to request that Taboola (1) provide you with access to the Personal Information that we hold about you, (2) correct your Personal Information, (3) delete your Personal Information, and (4) cease or restrict disclosures or sales of your Personal Information to third parties.

This document presents a summary of the requests that Taboola received and honored from California residents between January 1, 2021 and December 31, 2021.

To make a request of your own, California residents may do so as outlined in [Taboola's California Consumer Rights Portal](#) ("CCPA Portal"). If you are not a California resident, you may submit an inquiry via [Taboola's Data Subject Access Request Portal](#). Please see Taboola's [Privacy Policy](#) for more information.

Request Type	Request Description	Request Source	Number of Requests	Response Type	Response Time
Access	Request to know what personal information Taboola holds about the individual	CCPA Portal	202	All data provided	Immediate (Same Day)
Access	Request to know what personal information Taboola holds about the individual	Email	10	Directed to CCPA Portal	Within 5 Business Days
Correction	Request to revise the personal information Taboola holds about the individual	CCPA Portal	179	Real-Time Revision	Immediate (Same Day)
Deletion	Request to delete the individual's personal information	CCPA Portal	44	All data deleted	Immediate (Same Day)
Deletion	Request to delete the individual's personal information	Email	165	Directed to CCPA Portal	Within 5 Business Days



Request Type	Request Description	Request Source	Number of Requests	Response Type	Response Time
Do Not Sell	Request to stop sharing the individual's personal information with third-party companies	CCPA Portal	668	All sharing and sales terminated	Immediate (Same Day)
Do Not Sell	Request to stop sharing the individual's personal information with third-party companies	Taboola's Content Discovery Platform Notice	108800	All sharing and sales terminated	Immediate (Same Day)
Do Not Sell	Request to stop sharing the individual's personal information with third-party companies	Email	28	Directed to CCPA Portal	Within 5 Business Days

If you have any questions about these records, please contact privacy@taboola.com.